

Dear AEGEE-Praha members,

I would like to express my interest in candidacy for the position PR Responsible. First and foremost let me introduce myself. My name is Alexandra Tomečková, I live in Prague and I already hold Master's Degree in Management of Tourism earned in June 2012. I am currently employed at the IT Company CCA Group a.s., where I am responsible for Marketing & Public Relations.

I joined to AEGEE two years ago. The primary reason of this decision was the Summer University Application of course. I am so lucky I took this step though I could not imagine how great AEGEE life could be. Since this time I participated SU Athina 2013, WU St. Petersburg & Moscow 2014, SE Palermo 2014, SU Magusa 2015 and I also helped with an organization of WU Skiweek AEGEE-Plzeň 2013 and promoted AEGEE-Praha on Erasmus+ Project in Calabria last year.

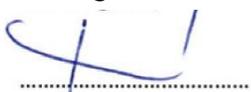
So why I am the best for PR Responsible? First of all I have already known what AEGEE Spirit means. AEGEE gave me new opportunities, new friends, new experiences and new mindset as well. Now the time has come to do something for AEGEE by myself. I have more than three years of experience in leading marketing department, including daily Internal and External Communication, Copywriting, Online Marketing, Sales Support etc. I am also constantly trying to update and improve my knowledges and skills, so that's why I attend specialized certified courses, participate conferences/workshops/seminars with these topics, studying online Coursera Courses and following the Marketing and PR Professionals everywhere. Currently I am attending half an year certified PR Professional Course from the Association Public Relations Agency. So why I am writing about it? That's simple- I can connect my work experience with my AEGEE participant's experience and be helpful with the new Communication Strategy, Media Communication, to be more active on the Social Media (Facebook, Twitter, Instagram, LinkedIn) and also to do my best with Sponsoring and Charity knowledges and contacts. It would be pleasure for me to work, promote & develop our antenna together with my AEGEE-Praha friends.

Lastly I would like to add each day is a challenge for me, I am highly motivated and I need a life full of adventures and fun! I like the feeling of being on the move, going from place to place, enjoying my life.. I am sociable, reliable, serious, highly organized, and detail-oriented and I am also multitasked and able to work in a variety environments.

Thank you for your time and see you on Wednesday November 4th.

If you have any question, you can contact me by email alexandra.tomeckova@gmail.com or via WhatsApp, Viber or iMessage on my private number +420 739 025 699.

Best Regards,

A handwritten signature in blue ink, appearing to be 'Alexandra', written over a dotted line.

Alexandra Tomečková

